

Market Structure as a Determinant of Patient Care Quality

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Abstract

Efforts to understand the relationship between market structure and the quality of health services are complicated by the non-random character of patients' choices of where to receive care. To address this problem, I construct an empirical model of health outcomes for dialysis patients that accounts for the endogenous selection of which facility patients choose to receive treatment from. The model's estimates of facilities' average quality are robust to both unobservable variation in condition severity and heterogeneous responses to different facilities' treatment regimes. I estimate the model using data from 2004-2008 for all hemodialysis patients in Atlanta, Georgia. Decompositions of the recovered facility quality estimates show that facilities' average qualities are substantially higher in areas characterized by greater competition. Moreover, the results suggest that the idiosyncratic match between patient and facility is an important determinant of outcomes, helping to explain the mixed findings in the prior literature.

JEL Codes: C3, I11, L1, L33

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1 Introduction

Today, nearly 400,000 Americans regularly receive dialysis to compensate for having permanently lost kidney function. The cost of such care averages almost \$80,000 per person per year, most of which is paid for by Medicare. As a result, spending on End Stage Renal Disease (ESRD) accounted for close to 1% of the entire Federal budget in 2010 (Ramanarayanan and Snyder, 2012). Despite efforts by the Centers of Medicare and Medicaid to ensure a high return on these expenditures, commentators have complained for decades that the average quality of hemodialysis treatment in America lags that of other developed nations while also exhibiting considerable variation from facility to facility (Relman and Rennie, 1980, Fields, 2010a,b). These concerns have given rise to a large scholarly literature aimed at uncovering the determinants of quality in the industry.

Notwithstanding the attention, little is well-accepted about whether or not dialysis patients' outcomes vary with factors like the degree of local competition. At first, the marked lack of consensus may seem surprising. After all, most economic models strongly predict that quality should be positively related to competition when prices are administratively determined (Gaynor, 2006).¹ However, given the reasonable expectation that patients select to receive treatment from the facilities most likely to benefit them, comparing facilities' average outcomes may not reveal the causal impact of different facility or market characteristics.² For example, if more competitive markets lead to higher service quality, and unobservably sicker patients systematically prefer higher quality, then simple analyses of the impact of competition on average quality will be biased down.

Concern about bias due to patients' unobserved condition severity is longstanding in the health economics literature. However, one might also worry about selection due to differences in how individuals respond to different providers regardless of their underlying level of severity. For example, one factor affecting health outcomes might be how well patients follow

¹Katz (2013) notes that under certain circumstances this relationship may fall apart, but that increases in concentration as a result of acquisitions are invariably associated with lower incentives to provide high quality care.

² See, e.g., Romano and Mutter (2004) on the merits of various quality metrics.

their clinicians' instructions, which could be influenced by similarities between patients and providers that are unobservable to the econometrician. If patients anticipate this, it would produce idiosyncratic patient-facility matching that could also lead to biased estimates of the relationship between competition and average treatment quality. For example, if a multi-facility firm specializes in different types of patient and collocates multiple facilities close to a group of them, it would result in downwardly biased estimates of the impact of competition on quality.

Even though dialysis is often thought of as an undifferentiated service, the medical literature has documented significant heterogeneity in centers' styles of treatment as well as patients' responses to those different treatment regimes. Thus, there are grounds for expecting patient-facility matching to be an economically important determinant of outcomes. Despite this, the past literature on dialysis quality has never sought to control for it. To address the gap and estimate the relationship between market structure and treatment quality, while accounting for both patients' unobserved condition severity and the possibility of heterogeneous treatment response, I develop a multi-stage empirical model. It provides unbiased estimates of facilities' average quality to be decomposed upon market structure proxies. The precise steps in the model are as follows.

First, I exploit detailed patient-level data on the facility choices and health outcomes of all ESRD patients receiving hemodialysis treatment in the metro Atlanta area between 2004 and 2008. After cleaning, there are almost 25,000 patient-year observations associated with just under 100 different facilities. These highly detailed data permit me to explicitly model the facility selection process as in the hospital choice literature (Capps et al., 2003, Ho, 2006).

Second, I develop a control function (CF) approach to estimate the average quality of many different endogenous treatments that draws on the facility choice results to infer information about patients' unobservable characteristics. The CF estimator integrates insights from previous papers in the labor and marketing literatures where one or two endogenous variables are allowed to have heterogeneous coefficients with past work on Roy (1951) models

that accomodate the possibility of a multinomial selection problem.³ The key to the estimator is its exploitation of the well-known stylized fact that patients prefer to receive treatment close to their homes to infer that patients who choose to receive treatment at distant facilities likely have unobservable expectations of better outcomes there.⁴

Third, I collect the estimated facility-specific effects from the outcome model, which constitute a selection-corrected quality index, and decompose them on facility- and market-level factors to identify any relationship between quality and market or organizational structure. This approach is similar to that used in the structural productivity literature (Syverson, 2011), and a somewhat similar tactic was previously employed to analyze hospital quality by Gowrisankaran and Town (1999).

Decomposing the CF estimates addresses the chief problem associated with market structure regressions, which is that structure reflects unobserved differences in the outcome variable. Since the quality metric produced by the CF model explicitly accounts for the endogenous composition of the patient population seen at a given facility, one need not worry about this form of endogeneity. In effect, the model conditions out the possibility that facilities collocate with patients who will disproportionately benefit from treatment at them.

My analysis of the Atlanta data strongly suggests, first, that patients do heterogeneously respond to treatment at different facilities. In other words, different patients with the same underlying level of condition severity would expect to consistently have different outcomes from frequenting the same facility. Evidence for this can be seen in the fact that formal and informal specification tests support the usage of the CF specification relative to simpler, but potentially more efficient, models. Moreover, a direct test of the behavioral assumption underpinning the CF model does not reject it.

Second, my decomposition results imply that competition is both an economically and statistically significant determinant of average treatment quality. For example, my baseline

³Key past and recent papers on heterogeneous treatment effects include Heckman (1978), Card (2001), Luan and Sudhir (2010), and Petrin and Train (2010), while relevant Roy model papers include Lee (1978, 1983), Dahl (2002), and Beaudry et al. (2007, 2010).

⁴Gowrisankaran and Town (1999), Kessler and McClellan (2000), Gaynor et al. (2005), Brooks et al. (2006), Ho (2006), Lee et al. (2010).

estimates imply that if a multi-center firm acquires one additional existing facility in the average market that it would increase the expected number of days that the average patient would spend in the ICU or CCU by 28% and increase the probability of death by 7 percentage points. Finally, I find no statistically significant evidence that for-profit status is associated with a different level of average treatment quality.

Interestingly, when I decompose quality estimates that control for variation in patient condition severity, but not idiosyncratic patient-facility matching, I find much that concentration has a much smaller impact on quality. For example, the results predict that a facility acquisition in the mean market would only increase the expected number of days spent in the ICU or CCU by 3%. The smaller impact of a change in competition on the quality of treatment on the treated (after adjusting for selection based on unobservable differences in condition severity) is consistent with multiproduct firms diversifying their product space to appeal to heterogeneous consumers (see, e.g., Salop (1979), Shaked and Sutton (1982)). Moreover, it helps to explain why the dramatic increase in concentration that the industry has undergone in recent years has not produced the dramatically worse outcomes implied by the baseline estimates.

My results about the relation between market structure and treatment quality differ significantly from many of those in the prior literature, which have tended to find no statistically significant relation between competition and quality while often suggesting that for-profit centers provide worse service (Grieco and McDevitt, 2012, Cutler et al., 2012, Garg et al., 1999, Devereaux et al., 2002, Zhang et al., 2011).⁵ By varying my empirical specifications, I am able to largely explain the apparent discrepancy. For example, the previous findings stem from empirical strategies or datasets that do not accommodate accounting for the importance of unobserved patient characteristics and their idiosyncratic match with different facilities. When I use such “raw” quality estimates, I also find no significant relationship between concentration and quality, which is consistent with the hypothesis that sicker patients seek out

⁵I should note that Brooks et al. (2006) also found that for-profit centers do not consistently provide worse quality after addressing the possibility of unobserved variation in condition severity with a distance-based IV strategy.

higher quality facilities, downwardly biasing the estimated impact of competition on quality.

Overall, the paper contributes to the growing literature using alternatives to the standard instrumental variables (IV) framework to address endogeneity concerns (Dustmann and Meghir, 2005, Liu et al., 2010, Luan and Sudhir, 2010). It extends the existing approaches to accomodate the possibility of polychotomous treatments, an important issue in health care and industrial organization. In addition, the paper adds to the rapidly expanding literature on the importance of market structure in health care settings (Gaynor and Town, 2011), focusing on a comparatively understudied industry relative to its impact on patient lives and the Federal budget. In the dialysis setting, the paper’s results appear to validate the concern of antitrust regulators about the consequences of increasing concentration in narrowly defined geographic markets and reconcile why the prior literature had not found the theoretically predicted result.⁶

The remainder of the paper is organized as follows. Section 2 describes the institutional setting of the dialysis industry, paying special attention to the prior evidence of heterogeneous treatment effects. Section 3 presents the empirical model, discussing identification and the relationship to the prior literature. Section 4 describes the data. Section 5 presents the results of the treatment outcome models, focusing on the evidence for inferring the existence of idiosyncratic matching between facilities and patients. Section 6 shows the results of decompositions of facilities’ quality on measures of market structure. Section 7 concludes.

2 Background

2.1 Industry Characteristics

A diagnosis of ESRD means that an individual has permanently lost kidney function.⁷ ESRD generally arises as a consequence of chronic kidney disease, coronary disease, hypertension,

⁶ For example, the Federal Trade Commission (FTC) recently required that DaVita sell off 29 dialysis centers in order to preserve competition in 22 different local markets. See <http://www.ftc.gov/opa/2011/09/davita.shtm>.

⁷For in depth treatments of ESRD, see Farley (1993), Wilson (2013), or the citations therein.

diabetes, and other progressive, chronic conditions. The incidence – meaning the commonality of new diagnoses – of ESRD has risen dramatically. Between 1980 and 2008, just the newly diagnosed sufferers’ share of the total U.S. population increased from less than 0.1 percent to 0.35 percent (USRDS, 2011). This dramatic increase has had grave implications for Federal expenditures, because all Americans suffering from ESRD are eligible to receive Medicare benefits without regard to age or other factors.⁸

Invariably fatal without treatment, ESRD can be treated either through chronic dialysis or transplant. Given the marked lack of kidneys available for transplant, the vast majority of ESRD patients regularly receive some form of dialysis. By far the most common dialysis modality ($\approx 90\%$ of patients) is hemodialysis, which pumps patients’ blood through a machine that replicates the cleaning process typically performed by functioning kidneys. Though sometimes done in hospitals, patients generally undergo hemodialysis treatment in specialized facilities supervised by clinicians.⁹ These facilities are not terribly large in size, as can be seen in Figure 1, and tend either to be stand-alone buildings or to occupy a portion of a strip mall. As for other industries, Medicare sets the price for hemodialysis services administratively, allowing industry analysts to focus on quality in isolation from pricing.¹⁰

Although the industry was initially fairly atomistic (Farley, 1993), by the 21st century, the market to provide hemodialysis services had become extremely concentrated (Wilson, 2013). For example, the two leading for-profit chains’ share of facilities reached almost 60 percent by the end of 2008. The two firms’ growth has been achieved through a combination of “organic” growth via the opening of new facilities, and by acquiring other for-profit chains via a series of mergers (Pozniak et al., 2010, Cutler et al., 2012). Unsurprisingly, many of the more recent mergers have drawn scrutiny from antitrust enforcement agencies.

Overall, the massive consolidation of the industry suggests that controlling for the possi-

⁸Medicare covers approximately 80 percent of treatment costs; patients cover the remainder out of pocket, or through supplemental insurance policies. For in-clinic dialysis, Medicare covers exactly 80 percent. For additional copay information, see, e.g., <http://www.carepathways.com/MedicareCoverage.cfm>.

⁹The most common alternative modality is peritoneal dialysis, wherein patients receive injections of a cleansing dialysate that must be replaced every few hours. This may occur either in patients’ homes or in facilities. For more details on treatment modalities, see http://www.usrds.org/2012/view/v2_01.aspx.

¹⁰For lengthier discussion of payment details, see Wilson (2013) and citations therein. For an analysis of the impact of dialysis provider concentration on private insurers, see Cutler et al. (2012).

bility of different impacts from the proximity of facilities under different types of ownership is a potentially important element in understanding the impact of market structure on treatment quality.

2.2 Dialysis Treatment Heterogeneity and Sorting

Though dialysis is often thought of as a fairly undifferentiated service, many medical researchers have documented substantial heterogeneity in how it is provided and how patients respond.

First, some studies have shown heterogeneous response to broadly equivalent treatment. For example, Henderson (1986) found that different ESRD patients receiving the same type of hemodialysis nevertheless had quite distinct outcomes when given hemofiltration treatments, and that these outcomes could not be strongly correlated with the hypothesized covariates. The study suggests that seemingly similar dialysis patients may be quite different, and may respond in heterogeneous manners to even standard treatments. Focusing on peritoneal dialysis, a type of dialysis modality more popular in other parts of the world, Kagari et al. (1993) also find wide variation in peritoneal dialysis patients' outcomes. They conclude that "inherent constitutional factors may be responsible for some of the observed heterogeneity" [p .32] . Consistent with this view, Schaefer et al. (1991) found that techniques for classifying patients based on observable characteristics did too poor job of predicting the needs of ESRD patients admitted to an ICU to be used to guide clinical decision-making.

Second, a number of papers have surveyed patients' responses to different styles of dialysis treatment. Many of the early contributions in this vein were surveyed in Jones (1992), who notes considerable variation across facilities in the costliness of their treatment programs as well as other characteristics of their treatment regimes. While Jones (1992) does not find that such differences led to consistent differences in outcome, many subsequent papers have identified such findings, exploiting apparently wide variation in common practice. For example, Phrommintikul et al. (2007) conduct a meta analysis of studies of the impact of a key pharmaceutical hemodialysis treatment on different types of patients, and conclude that

a naive prescription of similar doses across patients would have adverse outcomes for some patient types. Similarly, Schiff et al. (2002) use a meta-analysis to conclude that patients suffering acute renal failure benefited from more regular treatment.

Given such heterogeneity in outcomes and treatment styles, it is perhaps unsurprising that researchers have also documented evidence of non-random matching between patients and facilities. For example, Zhang et al. (2011) finds that the hypothesis that different for-profit chains' patient populations are equivalent is rejected at the 1% level across a wide variety of demographic factors. Such sorting behavior might reflect some facilities efforts to specialize in treating certain types of patients.

Overall, while not constituting direct evidence of variation in treatment effects across facilities, the prior literature does provide strong circumstantial grounds for believing that heterogeneous treatment effects may be of economic significance in understanding outcomes and behavior in this industry. Below, I describe how one might account for this possibility when empirically estimating the average quality of treatment, which is a necessary precursor to understanding the relationship between quality and market structure.

3 The Empirical Model

3.1 Facility Selection & Treatment Outcome

Consistent with the prior literature on patients' choices (see, e.g., Gowrisankaran and Town (1999), Kessler and McClellan (2000), Geweke et al. (2003)), I assume the effects of dialysis facility selection on health outcomes can be modeled in discrete time, and that each period's decisions are independent of those that come before. Within a period, a multi-stage game maps from facilities' and patients' choices to patient outcomes.

For expositional purposes, I begin with a simplified setting with just two possible places to receive treatment: A and B. The goal of estimation is to identify the quality of A relative to B. In describing how this inference might be drawn, I broadly follow the expositional approach taken in previous papers concerned with stochastic treatment effects (Card, 2001,

Luan and Sudhir, 2010).

Within a given period, the game proceeds as follows. In the first stage, facilities determine what type of treatment they wish to provide, choosing a single quality type, which may heterogeneously impact patients. In practical terms, this may be thought of as developing expertise in certain types of patients. Once their choice has been made, facilities are not able to customize their quality to each patient's characteristics. In the second stage, an individual requiring dialyzation decides which facility they will visit for treatment after having observed facilities' quality decisions. Once the choice of facility is made, the treatment outcome y_i is realized for patient i .

Defining c_i to be an indicator variable taking the value of one if patient i receives treatment at facility A, the relative benefit of receiving treatment at A is given by the following treatment equation:

$$y_i = f(c_i, x_i | \alpha_i, \theta_i, \beta), \quad (1)$$

where x_i are observable confounding factors, α_i , θ_i , and β are parameters (some of which are possibly unique to patient i), and $f(\cdot)$ is a possibly nonlinear function of the inputs.

If one makes the standard assumption that $f(\cdot)$ is a linear function of the inputs, Equation (1) can be rewritten as:

$$y_i = \alpha_i + \theta_i c_i + x_i \beta,$$

where the lack of a patient-specific subscript on β indicates that it is constant across the population. Then, following Card (2001), the elements of this equation can be divided to separate the stochastic individual-level heterogeneity from the mean effects of the different regressors:

$$y_i = \alpha_0 + \bar{\theta} c_i + x_i \beta + \phi_i + \xi_i c_i, \quad (2)$$

where $\phi_i = \alpha_i - \alpha_0$, and $\xi_i = \theta_i - \bar{\theta}$.

If the choice of treating facility is exogenously determined, Equation (2) can be consistently estimated via ordinary least squares (OLS).¹¹ However, in practice, patients – or perhaps their referring nephrologists – can be expected to consider the consequences of treatment before making their facility choice. In other words, patient i 's decision to receive treatment at facility A reflects the outcome of a utility maximization problem, very much akin to Roy's problem of trying to account for the potentially endogenous choice of occupation when examining the link between occupation and earnings.

If one makes the common assumption in Roy model settings that individuals accurately anticipate their outcomes and tastes, it is straightforward to show how selection can create biased estimates of the average treatment effect. Assuming that the utility associated with receiving treatment at a given facility is a linearly separable function of their outcome there and the non-outcome related factors impacting their choice, the utility of patient i receiving treatment at A can be written as:

$$V_{iA} = g(y_{iA}) + m_{iA}, \quad (3)$$

where $g(\cdot)$ is a known, possibly non-linear function, y_{iA} is i 's outcome conditional on receiving treatment at A, and m captures such factors as the costliness of getting to A as well as any other non-outcome factors influencing the choice of treating facility.¹²

Since individuals frequent facilities that maximize their utilities, it must be the case that

¹¹This remains true if observable elements affect ϕ_i and/or ξ_i . However, the heterogeneous coefficient would have to be a linearly separable function of them and the stochastic elements. Somewhat similarly, if f is nonlinear, it may still be estimated consistently. However, one would need to use standard simulation approaches that address random coefficients in nonlinear models (see, e.g., Train (2003)).

¹²I modify the standard Roy approach by using $g(y_{iA})$ rather than y_{iA} to accommodate the common assumption in health economics that patients with different levels of severity may place different values on treatment quality.

if the econometrician observes $c_i = 1$, then:

$$\begin{aligned}
V_{iA} &> V_{iB} \\
g(y_{iA}) + m_{iA} &> g(y_{iB}) + m_{iB} \\
g(\alpha_0 + \bar{\theta} + x_i\beta + \phi_i + \xi_i) + m_{iA} &> g(\alpha_0 + x_i\beta + \phi_i) + m_{iB}.
\end{aligned} \tag{4}$$

Making the standard assumption that the non-outcome factors are uncorrelated with treatment outcomes, Equation (4) clearly suggests reason for concern about the impact of selection bias on estimates of $\bar{\theta}$.

Consider the deviation of i 's outcome from that of the population with the same observable characteristics, which can be represented as $u_i = y_i - E[y|x_i]$. If c_i is exogenously determined in a random fashion, then $E[u_i|c_i] = 0$. However, if c is determined as a result of utility-maximizing choice process, it will not be. For example, if $g(\cdot)$ is linear, then the unobserved heterogeneous treatment effect, ξ , would tend to cause people more likely to respond to treatment at A to choose to receive treatment there. Moreover, if $g(\cdot)$ is non-linear, then Equation (4) implies that both ϕ_i and ξ_i will impact the likelihood that $c_i = 1$. In other words, both unobservable levels of illness and heterogeneous treatment effects could lead to non-random selection into treatment at A, i.e., $E[u_i|c_i] \neq 0$, which would result in biased estimates of the average treatment effect.

Health economists have long recognized the fundamental problem posed by such non-random selection. The favored approach to addressing the problem has been to directly model the endogenous variable using IV methods that exploit the availability of instruments z that are correlated with m but otherwise unassociated with y . Patients' travel distances satisfy these criteria, as the selection of a treating facility will be influenced by the patient's travel cost of reaching it, but travel distance should not independently influence their outcomes.¹³ Thus, using a linear probability model, the likelihood that a patient elects treatment at A

¹³See, e.g., Gowrisankaran and Town (1999), Kessler and McClellan (2000), Geweke et al. (2003), Gaynor et al. (2005), Brooks et al. (2006), Ho (2006), Lee et al. (2010), Varkevisser et al. (2012).

can be written as a partial function of distance as well as other explanatory variables:

$$c_i = x_i\alpha + z_i\gamma + \eta_i. \quad (5)$$

Provided that the choice model is correctly specified, the error term should be uncorrelated with the instruments, i.e., $E[\eta|z] = 0$. The predicted values \hat{c} are then used in lieu of the endogenous c in Equation (2).

If the only stochastic element is an individual's underlying degree of severity (i.e., $\xi = 0$), then this approach will lead to a consistent estimate of $\bar{\theta}$. However, as discussed in Card (2001) and Heckman and Vytlačil (1998), only under strong assumptions about the independence of the stochastic elements and the first stage residual, will standard IV still be consistent if $\xi \neq 0$. The problem is that the heterogeneous impact of treatment on the treated (ξc) may not be orthogonal to z even if ξ itself is uncorrelated with z . Thus, the standard approach to dealing with individual-level heterogeneity addresses only the concern that sicker patients will choose better facilities (i.e., *intercept endogeneity*), but leaves unaddressed problems stemming from variation in responsiveness to facilities' treatments (i.e., *slope endogeneity*) (Luan and Sudhir, 2010).¹⁴

Put another way, IV produces an estimate of $\bar{\theta}$ that provides insight into the average effect of treatment on the treated after adjusting for selection into the facility due to unobserved condition severity. To be sure, this is of interest, especially since patients and their nephrologists often play an active role in selecting their treatment location. However, it is distinct from the question of average treatment quality. Accurately inferring average treatment quality requires using an approach that permits both random parameters, ϕ_i and ξ_i , to influence the choice of treatment facility. This can be done by changing the approach slightly and leveraging modestly stronger assumptions than are required by standard IV models.

I begin by noting that the standard IV result is equivalent to what one finds by collecting the predicted residuals $\hat{\eta}$ from Equation (5), and including them as a control function in the

¹⁴Moreover, even if there is no slope endogeneity (i.e., $\beta_{i2} = \bar{\beta}_2 \forall i$), standard IV estimation will lead to inconsistent estimates if f is nonlinear as shown in Terza et al. (2008a,b).

original outcome equation. This approach succeeds because the uncorrelatedness of ϕ and z underlying the IV model implies that linear projection of ϕ on c and z is linear in the residuals from the first stage (Card, 2001). Thus, the addition of $\hat{\eta}$ purges the observed relationship between health outcomes and facility choice of any correlation between underlying health status and facility choice. Since it is equivalent to traditional IV, this simple control function approach will produce biased estimates if $\xi \neq 0$; however, with modest additional assumptions, we can generate a control function that also purges the outcome equation of correlation between treatment heterogeneity and facility choice.

In particular, I assume that the conditional expectation of the unobserved treatment heterogeneity of both ϕ and ξ are mean independent of z after conditioning on the η . This modestly strengthens the standard assumption that z is uncorrelated with ϕ and extends it to ξ . Moreover, it has intuitive implications in the context of dialysis facility choices. It implies that if a patient's observables suggest that she should choose treatment at facility A, but she does not, then this likely reflects something correlated with her expected outcome from treatment there. She must expect to receive better treatment elsewhere or else it would not be worth incurring higher costs to go there.

Altogether, these assumptions, and the convention of assuming that the conditional expectation can be modeled using its linear approximation (Petrin and Train, 2010), imply that:

$$\phi_i = \psi\eta_i, \text{ and} \tag{6}$$

$$\xi_i = \tau\eta_i. \tag{7}$$

To empirically implement the generalized CF estimator, one replaces the η s in Equations (6) and (7) with their unbiased estimates $\hat{\eta}$ s produced by estimating Equation (5). This produces the CF outcome equation:

$$y_i = \alpha_0 + \bar{\theta}c_i + \overbrace{\psi\hat{\eta}_i + \tau\hat{\eta}_i c_i}^{\text{control function}} + x_i\beta. \tag{8}$$

It will consistently estimate the mean impact of receiving treatment at facility A rather than B, $\bar{\theta}$, since all unobservable elements have been replaced with their consistent estimates.

Within the control function, τ tells us something about the relationship between the individual-specific responsiveness to treatment at A and the decision to actually receive treatment there. A positive coefficient would indicate that persons whose observables suggest that they are unlikely to receive treatment at A, yet choose to do so, are disproportionately likely to benefit from receiving treatment there (assuming that y is a positive, desirable outcome). Thus, by examining $\hat{\tau}$ one can check the validity of the behavioral assumption underpinning the model.

3.2 Empirical Specification with Multiple Endogenous Treatment Options

This paper’s primary technical innovation is to suggest a tractable means of moving from the one endogenous treatment setting described above to a polychotonous one. In the multi-treatment setting, the rewritten outcome equation becomes:

$$y_i = \phi_i + \sum_{j \in J} (\bar{\theta}_j c_{ij} + \xi_{ij}) + x_i \beta, \quad (9)$$

where i again indexes patients, j indexes facilities, and the θ_{ij} are independent stochastic variables.¹⁵

Modifying Equation (8) to be capable of dealing with J different endogenous choice variables requires the specification of the choice set of facilities available to each patient, as well as the process by which a facility is chosen. In addition, I must express the appropriate control function given that there will be more than one endogenous variable. The existing literatures on estimating patient choice and multinomial Roy models suggest straightforward ways of addressing these issues.

First, I develop a model of the likelihood that any given patient chooses any given facility

¹⁵I drop the constant α_0 and directly estimate the average treatment effect for each facility.

consistent with the prior literature on hospital choice modeling (Kessler and McClellan, 2000, Tay, 2003, Ho, 2006). As in that literature, I assume that a patient considers each facility within some radius of their home. In other words, patient i evaluates the utility V that each different facility j of a possible $J' \subset J$ within a specified radius would give them. Formally, I assume that the utility for each j :

$$V_{ij} = g(y_{ij}) + m_{ij}(z, x) + e_{ij}, \quad (10)$$

where g and m are as previously defined, and e_{ij} is information unobserved by the econometrician that affects the desirability of seeking treatment at j .

If the e_{ij} are independent draws from the extreme value distribution, then the utility that a patient receives from choosing a given facility is independent of its other choices, and implies that Equation (10) can be estimated via conditional logit. This assumption is common in the hospital choice literature (Capps et al., 2003, Ho, 2006), and also seems reasonable in the dialysis industry. In large part, the strong assumption of independence to the presence of irrelevant alternatives has not been deemed problematic because the combination of detailed patient-level information and facility fixed effects can be expected to sop up a very large amount of heterogeneity.

Second, following estimation of the choice problem implied by Equation (10), I use the recovered coefficients to predict the likelihood that patient i chooses facility j . These predictions are then subtracted from the binary indicator variable capturing whether or not patient i actually does choose to visit facility j to produce an η_{ij} for each possible j of J' . For facilities in J outside the specified radius, and whose η s are thus not calculated, I impose that $\eta_{ij} = 0$. Once more, appropriate specification of the model implies that this error term should be uncorrelated with the instruments.

The multiplicity of η s that the procedure above produces requires alterations to the included control function. As discussed above, the control function is intended to purge the outcome equation of selection bias. This is done by directly modeling the connection between choosing to frequent a specific facility and the implication for outcomes using a function of the

first stage residuals and the endogenous variables. Without additional assumptions, simply generalizing the control function in Equation (8) would mean including J residuals directly plus J^2 interactions between the J residuals and J endogenous terms. The interactions would account for the possibility that the unobservable information affecting the selection of an endogenous variable disproportionately affects the responsiveness to another.

In many cases, including that of Luan and Sudhir (2010), controlling for the possibility of such interrelatedness seems both reasonable and appropriate. However, in my setting, it is unduly conservative. In particular, it would mean how likely it is for an individual to receive treatment at j provides information about their expected outcome at k even after conditioning on the observed likelihood of receiving treatment at k and its interaction with actually receiving treatment at k . This seems fundamentally at odds with the assumption made in estimating the facility choice model that the error terms impacting the utilities of the different options are independent.

Moreover, and more formally, it runs contrary to the work of Lee (1983) on the maximum order statistic approach to selection correction. Lee shows that, provided certain conditions are met, the dimensionality of the joint distribution of individual heterogeneity associated with j and the selection of j can be reduced from a J -variate to a bivariate problem. This is because the $(J - 1)$ conditions that must hold for j to be chosen can be re-expressed as the likelihood that $\text{Max}_{k \neq j}^J (V_{ij} - V_{ik}) \leq 0$. The cumulative distribution function for the maximum order statistic (i.e., $t = \text{Max}_{k \neq j}^J (V_{ij} - V_{ik})$) evaluated at 0 is just the likelihood of being selected. In other words, the impact of selection can be summarized using just the probability that the selected facility was in fact chosen. To justify this approach, however, one must assume that there is no information in the ordering of the other choices. This assumption, though non-trivial, seem broadly consistent with the existing literature on facility choice modeling in health care.¹⁶

Altogether, these assumptions imply that the control function, which took the form $\psi\eta_i +$

¹⁶When such strong independence assumptions are not met, one may wish to turn to models accomodating richer correlation structure between selection and the outcome variables. These might include generalizations of the approach suggested in Dubin and McFadden (1984) and advanced in Bourguignon et al. (2007).

$\tau\eta_i c_i$ when there was only one endogenous element, generalizes to $\sum_{j=1}^J \psi_j \eta_{ij} + \tau_j \eta_{ij} c_{ij}$ when there are J endogenous elements. Thus, the baseline estimating equation for patient outcomes becomes:

$$y_{ij} = \sum_j \bar{\theta}_j c_{ij} + \overbrace{\sum_{j=1}^J (\psi_j \hat{\eta}_{ij} + \tau_j \hat{\eta}_{ij} c_{ij})}^{\text{control function}} + x_{ij} \beta + \epsilon_{ij}, \quad (11)$$

where time subscripts are suppressed for the sake of concision.

3.3 Identification of Treatment Quality in the Outcome Equation

It is worth being explicit about how my CF approach relates to past treatments of multinomial selection models and their identification results. In many ways, it is similar to the semi-parametric approach of Dahl (2002), who focused on understanding the determinants of wages when individuals consciously select into states, possibly biasing coefficients on the variables of interest. Per Lee (1983), Dahl shows that the selection issue caused by this multinomial choice problem can be parsimoniously addressed using just a function of the probability that an individual would migrate to their observed state, and thereby recovers selection corrected estimates of the returns to education across states. However, though we use similar identification assumptions, it is important to note that my approach does differ from Dahl (2002) in several important ways.

First, whereas he uses a function of the choice probabilities themselves, I include a linear transformation of them: i.e., $\eta_{ij} = 1 - \text{Pr}(c_{ij} = 1)$. This difference does not meaningfully change the identification results in Lee (1983).

Second, whereas Dahl (2002) uses a bin estimator to find individuals' migration probabilities, I take advantage of a smaller set of outcomes per patient, as well as detailed micro data, to estimate these directly using a parametric choice model. As shown in recent work (Carlson et al., 2014), the conditional logit approach and the bin approach used by Dahl (2002) are asymptotically equivalent.¹⁷

¹⁷Despite my general comfort with the assumptions underpinning the conditional logit model, I cursorily

Third, and finally, while Dahl (2002) estimates a separate selection-corrected model for each state, I include all of the endogenous variables in one equation, and model everything simultaneously. Dahl’s location-by-location approach will be more fitting when there is considerable heterogeneity in many explanatory variables’ impact depending on location choice. In contrast, the simultaneous model will be more efficient if many of the observable regressors have equivalent effects on outcomes irrespective of facility choice. That seems especially likely in this case, because all of the locations are in a narrowly defined geographic area.

Evidence of the model’s effectiveness in finite sample settings can be found in Appendix A, which provides the results of Monte Carlo experiments in binomial and multinomial settings. Overall, the simulations indicate that the control function approach effectively controls for selection in a variety of settings. In contrast, alternative methods’ performance varies significantly.

3.4 Inferring Determinants of Quality

Once the facility-specific average quality coefficients have been consistently estimated ($\hat{\theta}$) using Equation (11), insight into how different market-level and facility-level factors influence treatment quality can be gained by decomposing them. This idea owes much to the structural productivity literature (Syverson, 2011). Moreover, within health care, a related approach was previously employed by Gowrisankaran and Town (1999) to analyze the impact of hospital ownership on patient mortality after controlling for unobserved condition severity.

In my decompositions, I regress estimated time invariant quality effects on the average values of market structure, the facilities’ modal ownership status, and other facility-specific characteristics.¹⁸ Thus, to understand the relationship between quality at facility j and

explored using a bin estimator, which would allow me to abandon the IIA assumption. Unfortunately, including more than zipcode and year elements in the definition of a “bin” means that few people would be within it. Thus, there would be either a high likelihood of over- or under-fitting the probability of a given individual frequenting a given facility depending on whether coarser or finer bins were used.

¹⁸I do not exploit intertemporal variation as preliminary analyses found quality to be fairly stable, and it would be difficult to precisely estimate facility-year quality effects given the sample size.

market or facility characteristics, I estimate the following regression:

$$\hat{\theta}_{jm} = \bar{M}_{mj}\beta + e_{jm}, \quad (12)$$

where M is a vector of market- and facility-level characteristics and m indexes markets. The impacts of the different factors are identified off of cross-sectional variation across facilities.

It is useful to think carefully about what endogeneity problems Equation (12) solves – as well as those it does not. Signally, the decomposition of the CF facility quality estimates is not subject to the biggest endogeneity concern in this setting: systematic co-location of facilities and the patients they are best suited to. For example, if a given local population was of unobservably good health, making them cheaper to treat, then one might expect greater than otherwise expected entry. Naive regressions of quality on market structure would then falsely suggest a stronger than “true” relationship between competition and quality. In addition, if facilities specialize, and increased competition leads to greater specialization, then the result will be raw quality estimates that are increasingly contaminated by selection effects as competition increases.

The CF approach explicitly addresses both of these possible concerns as the quality estimates it produces are purged of the impact of unobserved condition severity and the possibility that some facilities specialize. Thus, a regression of the estimated quality metric on the market structure proxies should be expected to capture the “true” impact of competition.

One might still worry if patients were located in, for example, two wholly separate areas. In that case, the model could mis-estimate the relationship between patients’ unobservables and market structure since there might be level differences across areas that would not be captured. To address this possibility, I always include granular geographic controls in the outcome equation. More importantly, I consider an environment where the patient population is spread continuously, if not evenly, over an area. Thus, I can exploit people’s willingness to travel to identify heterogeneity in the treatment quality.

While the selection correction approach integral to my empirical model addresses my main endogeneity concern, it is possible to think of possible problems that it does not fix. In

particular, consider a given facility that is of particularly high quality. One might worry that its strength would deter competitors from locating nearby. Thus, Equation (12) would return a biased representation of the competition-quality relationship. I would argue, however, that such entry deterrence is unlikely to happen on a meaningful scale. Though the footprint of dialysis clinics is not enormous, especially relative to that of hospitals, the number of available locations is unlikely to be large within a given general vicinity. Therefore, the capacity to pick one’s competition is limited. Moreover, given the practical importance of proximity as a driver of patient traffic, even an inferior – on average – facility could reasonably expect to steal a reasonable amount of patients within a local area. Finally, to the extent that – on the margin – competitors did try to locate away from high quality incumbents, it would tend to attenuate the impact of competition, making any finding of a positive correlation between competition and quality conservative evidence of the relationship.

4 Data Discussion & Descriptive Analysis

4.1 Data

In assessing the influence of market structure and ownership on patient outcomes, this paper relies on data obtained from the United States Renal Dialysis System (USRDS). Part of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), the USRDS collects and integrates data taken from a variety of surveys performed by the National Institutes of Health (NIH), Centers for Medicare and Medicaid Services (CMS), and other governmental agencies. These data are at both the patient and facility level.

The USRDS facility data previously were exploited in Wilson (2013), and include information on factors like where a given facility is located (down to the zipcode level), its ownership status (for-profit, non-profit, and a small number of cases where ownership status is unknown), and the chain with which the facility is affiliated.¹⁹ The USRDS patient-level

¹⁹As described in Wilson (2013), the facility data are somewhat noisy in regards to ownership status. The approach to cleaning the facility data is described in that paper and below in the appendix. To be considered part of a chain, the USRDS requires that there be at least 20 or more facilities with the same owner. Thus,

data provide information on age, gender, race, zipcode of residence, and how long the patient has been receiving dialysis treatment. In an effort to ensure that my results are as robust as possible, I estimate treatment models excluding those who switch treatment regimes during a given year.²⁰

Within the USRDS data, several different outcome variables are available for use as proxies of facility quality. I focus on the following three: whether or not the patient died during their year of treatment; the number of days the patient was hospitalized for those episodes beginning in the year they received treatment at a given facility; and the number of days the patient spent in the intensive care unit (ICU) or cardiac care unit (CCU) beginning in the year they received treatment at a particular facility. All resemble metrics for outcome quality used in the past health services and medical literatures on dialysis facility quality (Garg et al., 1999, Ford and Kaserman, 2000, Devereaux et al., 2002, Brooks et al., 2006, Zhang et al., 2011).

In addition to the USRDS data, I also exploit demographic information from the Surveillance, Epidemiology and End Results (SEER) Program, which is also affiliated with the NIH. Since ESRD grows in commonality with age, I follow Wilson (2013) and proxy for local demand for dialysis services using the county population that is over 60. Since zipcodes do not map perfectly to counties, I match each zipcode to the county it was most closely associated with (in terms of population) in the Census' ZCTA-county correspondence.

In the decomposition stage, one of the key questions of interest is the connection between facility quality and market structure. For my baseline models, I characterize market structure using the (logged) number of competitors within a certain radius. This is consistent with various past analyses of competition in retail industries (Shepard, 1993, Hosken et al., 2008). I focus on the number of facilities within 10 miles of the centrum of the zipcode a facility is located within, controlling for whether or not the facilities share the same owner as the focal facility.²¹

the number of facilities associated with chains in the data is a conservative estimate of the true number.

²⁰See the Appendix for details on the construction of the dataset.

²¹This is broadly similar to assuming that firms' 75% service territories delineate the relevant geographic market. As discussed further below, the qualitative findings that this geographic market definition produces

Table 1 shows the number of facility-year observations affiliated with each chain in the Atlanta area, while Figure 2 shows a map of the facilities' locations. The Table indicates that the overwhelming majority of facilities are affiliated with either DaVita or Fresenius. Of the chains identified in the USRDS data, only DCI operates as a non-profit. Approximately 55 percent of observations in the sample associated with independents are with for-profit facilities. The Figure suggests that the two large chains' facilities are somewhat less likely to be in the city center.

4.2 Descriptive Analysis

As noted above, in order to appropriately estimate the choice model, rules must be established for which facilities belong in each patient's choice set. An examination of the data shows that 93 percent of patients in the sample receive treatment within 20 miles of their home; 86 percent do so within 15 miles; and 71 percent receive care within 10 miles. Therefore, I define patients' choice sets as the larger of the set of facilities within 15 miles of their home zipcode, if they choose a facility within that radius, or all of the facilities within the radius of their chosen facility.²²

Table 2 shows descriptive statistics at the facility level. Summary values are shown for the entire sample as well as stratified by ownership status. In addition to considering factors like the average number of patients seen and the average population over 60 in the facility's county, I also include measures for the degree of competitiveness and concentration in their area. Overall, the Table shows quite striking differences depending on ownership status. Non-profit facilities tend to be in more competitively "congested" areas. Indeed, the average number of facilities within a 10 mile radius of the centrum of a non-profit facility's zipcode is three times as high as that for a for-profit facility. However, almost none of these share a similar owner, which is consistent with the low penetration of DCI in the Atlanta area. Interestingly, the average non-profit facility sees many more patients in a year than the average for-profit one, and are – on average – twice as old.

are robust to alternative specifications.

²²Preliminary work with alternative rules led to similar findings.

Table 3 shows descriptive statistics at the patient level for the entire sample as well as for those patients frequenting for-profit and non-profit facilities.²³ Intuitively given the evolution of the industry, a large majority of patients receive care at for-profit facilities. Somewhat less intuitively, the Table indicates quite dramatic differences in the average patient seen across ownership forms, which is in line with the findings of Zhang et al. (2011) referenced above. The average non-profit patient is much more likely to be male, black, and a longterm sufferer of ESRD. Although not exploited in the the regressions, an analysis of the subset of data that include patients' comorbidities indicates that non-profits' patients are also more likely to self-report being a smoker and/or dependent upon alcohol. Some of these factors are typically considered risk factors. However, for-profit patients also have some characteristics typically associated with worse health outcomes. In particular, they are more likely to be older and report suffering from diabetes.

Focusing on patient outcomes, Table 3 suggests that the average outcome for patients at non-profit facilities is superior to that for patients at for-profit facilities. Average mortality is 12 percent lower, the number of days in either the CCU or ICU is 33 percent lower, and the number of days hospitalized overall is 25 percent lower. These simple statistics would appear consistent with the conventional expectation that non-profits provide higher quality, which – as noted above – several past analyses of the dialysis sector have also found. However, the differences in the average patient described above suggest that some of the differences could in fact be at least partially attributed to for-profit facilities consistently treating sicker patients. In which case, for-profits' average performance may only look worse before controlling for patient severity.

All of this suggests that it is quite important to control for the possibility of systematic selection of treating facility before making any conclusions. Therefore, I now turn to more formal methods of inferring the impact of different facility and market characteristics on treatment quality.

²³I do not provide summary values for the small number of patients frequenting facilities whose ownership status is not known in the data.

5 Does Patient Selection Matter?

For each of the three outcome variables – mortality, the (logged) days of “serious” hospitalization, and the (logged) overall number of days hospitalized, I estimate OLS, facility FE, IV, and CF models. In other words, I estimate the following:

$$\begin{aligned}
 OLS & : y_{ij} = x_{ij}\beta + \epsilon_{ij}, \\
 FE & : y_{ij} = \sum_j^J \bar{\theta}_j c_{ij} + x_{ij}\beta + \epsilon_{ij}, \\
 IV & : y_{ij} = \sum_j^J \bar{\theta}_j \hat{c}_{ij} + x_{ij}\beta + \epsilon_{ij}, \\
 CF & : y_{ij} = \sum_j^J \bar{\theta}_j c_{ij} + \overbrace{\sum_{j=1}^J (\psi_j \hat{\eta}_{ij} + \tau_j \hat{\eta}_{ij} c_{ij})}^{\text{control function}} + x_{ij}\beta + \epsilon_{ij}.
 \end{aligned}$$

The IV and CF models both rely on a first stage conditional logit model of the likelihood that a given patient chooses a given facility.²⁴ The choice model includes facility fixed effects as well as a quadratic function of distance, the interaction of distance with patient age, the interaction of years of hemodialysis treatment with distance, and the interaction between the disease causing the patient’s ESRD and the size of the facility (in terms of dialysis stations). Overall, the facility choice model does a good job of predicting in sample behavior insofar as the center with the highest predicted likelihood of being selected is actually chosen almost 40% of the time. This seems quite high given that the average patient has over 10 choices to pick from. All of the distance terms – which are the excluded variables in the outcome models – are precisely identified and of reasonable sign. The coefficient estimates for the choice model can be found in Table C-1 in the Appendix.

Tables 4, 5, and 6 show the effects of the patient-level variables on mortality, the number

²⁴To be clear, for the IV model, I simply replace the endogenous variables with the predicted likelihood of choosing each facility. In practice, the predicted probabilities were even more collinear, after including the many additional covariates, than the binary indicator variables, which prevented me from estimating the “qualities” of certain facilities in the IV models. For this reason, I have fewer facility-quality IV “observations” to be decomposed.

of days in the ICU or CCU, and total number of days hospitalized, respectively. To address the likelihood of irregular standard errors, I bootstrap with 500 replications, stratifying by facility. The resulting estimates for the impact of most of the various patient-level factors are all of reasonable signs and economic magnitude. Moreover, they are broadly consistent with the prior literature. For example, I find that older, male, and white individuals tend to have more negative health outcomes.

More interestingly, the differences in estimated coefficients across models are of non-trivial economic importance. For example, the 0.03 difference in the IV and CF coefficients on white in the mortality models is equivalent to 20 percent of the unconditional likelihood of death. Such variation in patient characteristic coefficients across models supports the hypothesis that different facilities may target, or be viewed especially favorably by, different groups. Possibly relatedly, I consistently find that the statistical precision of the estimated impacts of disease-related factors is much lower for the IV and CF models. This may indicate that these factors play heavily into patients' selection of different facilities. This would explain why, once modeled in the choice of treating location, they are no longer consistently meaningful to outcomes in their own right. Per the logic behind Hausman tests, such differences in the signs and statistical significances of the different estimates would suggest that greater emphasis be placed on the more generally unbiased CF results.²⁵

The potential importance of non-random selection, and therefore the probable superiority of the CF estimates, can also be seen by focusing on differences in the estimated quality effects $\bar{\theta}_j$ that the different models estimate. First, some sense of the magnitude of the differences across methods can be seen in Table 7, which provides descriptive statistics of them. Meanwhile, Figure 3 reveals their lack of correlation, showing scatter plots of the facility quality estimates for the number days in the ICU/CCU quality for the CF model compared to the to the IV and FE models. The methods that account for selection produce substantially more dispersed estimates than the FE model. More interestingly, the importance of

²⁵I explored whether formal Hausman tests could be used to draw inferences about the appropriateness of the different metrics. Unfortunately, though not surprisingly, the test results were not well-defined, and thus cannot be used to infer anything about the appropriateness of the different models (Small and Hsiao, 1985).

controlling for selection can be seen in the fact that facilities' estimated quality effects are surprisingly uncorrelated as seen in both the Figures and Table 8, which shows the correlation matrix for all of the different facility quality estimates. However, within estimation method, facilities' estimated qualities tend to be fairly correlated.

Second, not only do different estimation approaches produce observably different average quality estimates, but traditional specification choice metrics consistently indicate that the CF models are preferable to more parsimonious alternatives. For example, following Petrin and Train (2010), I perform Wald tests of the joint insignificance of the control function elements and find that the null is rejected at the 1% level for all models. Thus, they do seem to be capturing important elements about patients' outcomes.

However, it must be noted that the IV and – especially – CF quality estimates contain a number of dramatic outliers across outcome variables. Therefore, in the Figure and Table above, I show the results after Winsorizing those data series beyond the 10th percentile on both ends of the distribution. The very high degree of variability in the CF models may indicate the importance of the separately estimated individual-facility match effects, which could lead to more extreme estimated values of the average effect in small samples. Alternatively, it could reflect the difficulty of identifying so many additional parameters. Either way, while perhaps noisy, the recovered average effect coefficients are unbiased estimates of the true parameters.

The final and most direct test of the CF model is to consider whether the coefficient estimates on the terms in the control function make intuitive sense. As discussed above, the interaction terms capture the relationship between the heterogeneous impact of receiving treatment at a given location and the choice to receive treatment there. Since larger outcomes are undesirable in these models, one would expect to find negative coefficients on the interaction terms. This would show that if patients' were highly unlikely to choose a given treating facility, yet ended up receiving treatment there, the choice would be associated with lower expected mortality, fewer days in the ICU/CCU, and/or less days hospitalized. Although the individual estimated coefficients are heterogeneous, summary statistics of the

estimates show that they are negative on average; this is true for both the raw estimates and the Winsorized values.²⁶ The included residual terms also provide some intuitive results. Their coefficients are – on average – negative, which indicates that choosing to go to a non-predicted facility is associated with better outcomes.

Overall, the evidence from the different treatment models lends support to the idea of selection based not just on condition severity but also heterogeneous response to treatments. However, the question of the practical importance of accounting for such endogeneity when considering the relationship between market structure and quality remains.

6 What Determines Facility Quality?

To explore the practical implications of facility selection on the relationship between market structure and mean quality, I present two different tables of results.²⁷ Table 9 shows decompositions of the CF model quality estimates on simple proxies for market structure and organizational characteristics, while Table 10 shows similar decompositions using the quality estimates from FE and IV models. I again adjust for the likelihood of non-standard error structures by bootstrapping (500 replications), and continue to use the Winsorized data series described above.

In the decompositions, my baseline approach to accounting for market structure is to use the logged sum of all facilities in the area (i.e., including the facility of interest), and the share of facilities in the area affiliated with the facility’s owner. In other words, if a given facility j faces four other nearby dialysis providers, and two of these are affiliated with j ’s owner, then the share variable’s value would be 60%.²⁸ I also include a binary indicator for whether or not the facility has non-profit status, and a limited set of chain identifiers that account for the possibility that Davita and/or Fresenius behave differently than the mass of

²⁶Moreover, weighting by relative statistical precision (in this case, the inverse of the coefficient of variation) does not alter this conclusion. This is always true for the Winsorized values, though one raw series has a positive mean when weights are employed.

²⁷Table C-2 shows descriptive statistics for the included variables in the Appendix.

²⁸As described in further detail below, the qualitative results from this specification are robust to other parameterizations of market structure.

all other facilities.²⁹

Table 9 tells a consistent story about the relationship between average treatment quality and concentration. As the number of nearby facilities under the same ownership increases, the facility’s mean quality declines by a statistically and economically significant amount for all three outcome metrics. Moreover, given the estimated coefficient values, the results also imply that an increase in the number of non-affiliated facilities – i.e., increased competition – improves quality for a facility in most markets in the data. This is because although the coefficient on the logged sum of facilities is positive, each additional non-affiliated facility reduces the share of local facilities under the control of the same owner as the facility of interest.

The non-linear relationship between market structure and quality can be seen in Figure 4. Each panel in the Figure shows the estimated impact on quality of different market structures. The X axes indicate the total number of facilities, while the Y axes account for the number of these facilities associated with the owner of the facility in question. Thus, Panel B shows that for approximately the average facility, which faces 14 competitors of which four are affiliated, an acquisition of a fifth additional facility would lead to a 28% percent increase in the expected number of days spent in the ICU/CCU, holding constant the total number of nearby facilities.

In addition to suggesting a positive relationship between quality and competition, which is strongly consistent with economic theory (Gaynor, 2006), the results demonstrate the importance of accounting for patient selection. Table 10 shows how different types of selection impact different types of treatment effects. The FE models use estimates of the average effect of treatment on the treated without adjusting for unobserved condition severity. Insofar as they indicate little to no relationship between competition and quality, their results are in line with the hypothesis that the selection of sicker patients to higher quality facilities will lead to downwardly biased estimates of quality. Thus, if competition is correlated with higher quality, the estimated impact of competition will be biased down.

The IV models also use quality estimates that reflect the impact of treatment on the

²⁹I do not specify which chain effect estimate is for which chain.

treated, but do so after conditioning out unobserved patient severity. Thus, they indicate how changes in market structure impact average quality when patients optimize on their heterogeneous match with different facilities. Their results show broadly similar qualitative patterns to those from the CF models, but with markedly smaller magnitudes. For example, whereas the CF models predicted that acquiring one additional facility would increase the number of days in the ICU/CCU by 28% for the average facility, the IV model would predict only a 3% increase. Such attenuation in the estimates indicates that different facilities' have different specializations, even within a given company's network, which lead to smaller quality effects than the change in the average treatment effects presented in the CF model would suggest.

Although in line with most papers on hospital competition (Gaynor and Town, 2011), my finding that competition fosters better average quality is not consistent with either of the most recent economic papers on the dialysis industry. Grieco and McDevitt (2012) find a non-monotonic relationship between competition and average quality, with monopolists providing the highest quality of care, while Cutler et al. (2012) find no connection between concentration and patient care. I believe that our disparate findings can be reconciled in a variety of ways.

First, Grieco and McDevitt (2012) make the implicit assumption – perhaps as a result of data limitations – that all facilities compete on equal grounds irrespective of ownership. In contrast, I accommodate the existence and substantial importance of chains, allowing for facilities affiliated with the same chain to have different impacts than those affiliated with other owners. When I estimate models that treat all facilities equally, I am able to produce results more qualitatively similar to theirs insofar as I find that average quality deteriorates in the presence of additional outlets. This can be seen in Table C-3 in the Appendix.

Second, the metrics that Grieco and McDevitt (2012) and Cutler et al. (2012) use for quality are “raw” and, thus, broadly comparable to my FE estimates. Therefore, if the methods that the different papers employ to address the endogeneity of quality and market structure do not fully account for the importance of patient selection, then their

estimates of the impact of market structure may not be unbiased.

In addition to my results' implications for the relationship between average quality and competition, the decomposition of the CF estimates of quality suggests that the average quality of non-profit facilities may be inferior to that of for-profit facilities. However, this inference should be approached with caution given the very small number of non-profit facilities within the data and the imprecision of the point estimates in Table 9. Nevertheless, this raises interesting questions about evaluating the role of profit status in care provision insofar as most prior research implies that for-profit facilities are more efficient (Held and Pauly, 1983, Wilson, 2013). I am hopeful that future work may shed new light on this issue.

Overall, the results of my decomposition of the CF facility quality estimates strongly support the mainstream opinion of economists that competition is positively associated with treatment quality. Moreover, I found this result robust to alternative specifications. Evidence of this can be seen in Tables C-4 and C-5 in the Appendix, which show the results of similar models where facility-level observations are weighted by the number of patients seen at that facility, when the market-structure measures are based on 8-mile radius instead of a 10-mile one, and when the market structure variables are replaced with level measures normalized by the county population over 60.³⁰ Across all of these different models, I find highly similar qualitative results.³¹

7 Conclusion

In this paper, I focus on how selection concerns complicate health outcome modeling. To address this problem, I develop a control function estimator that addresses not only the standard concern about unobservable variation in condition severity but also heterogeneous

³⁰As suggested in Solon et al. (2013), I considered whether weighting plausibly addresses the possibility of heteroskedastic errors across the different facilities. The results of the modified Breusch-Pagan test they describe do suggest that one would typically reject the assumption of homoskedastic errors across facilities. However, the magnitudes are quite similar across models.

³¹In addition, I experimented with including average county population to address concerns that the market structure variables were simply capturing something about density. The variable had no meaningful impact. Finally, I experimented with using the logged sum of affiliated and unaffiliated centers nearby as proxies for market structure. This approach produced qualitatively similar results.

responsiveness to treatment. The modeling framework is then applied to dialysis patient data from the USRDS.

Specification tests suggest that not only is “traditional” selection a significant problem in identifying the average quality of different facilities, but so too is heterogeneous responsiveness to treatment. Decomposing the estimates of treatment facility quality obtained from the control function model, I find evidence consistent with the hypothesis that competition fosters higher quality care. I also find some evidence that for-profit facilities’ average quality of care is no worse, and perhaps better, than that of non-profits. Taken together, the results indicate that there can be anticompetitive implications from increased concentration even when prices are administratively determined. This buttresses the ongoing concern of antitrust authorities about the sharp increase in concentration in the dialysis industry as well as health care markets more broadly (Dafny, 2013).

Going forward, the paper’s finding that idiosyncratic matching is economically and statistically important even in an ostensibly undifferentiated service market like dialysis suggests that it is a phenomenon that should be considered in other settings. This is especially the case given that accounting for it in the dialysis industry appears to explain the mixed results in the prior literature. As richer data on outcomes as well as choices become available, it will be interesting to explore whether similarly significant levels of idiosyncratic fit are found for other industries or markets.

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Figures



Figure 1: Example of a Dialysis Facility

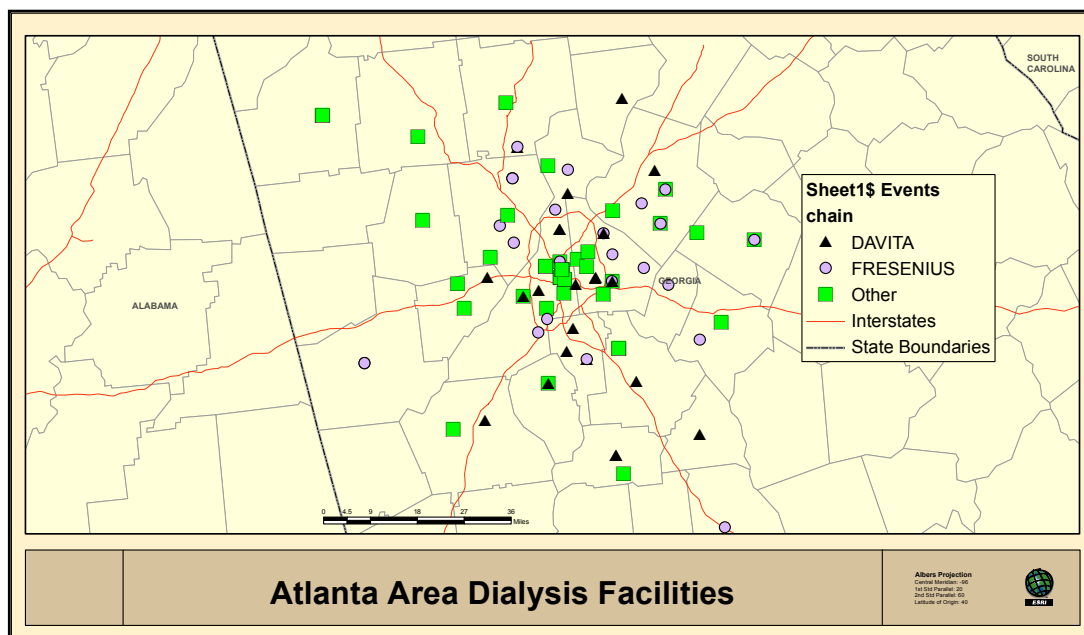
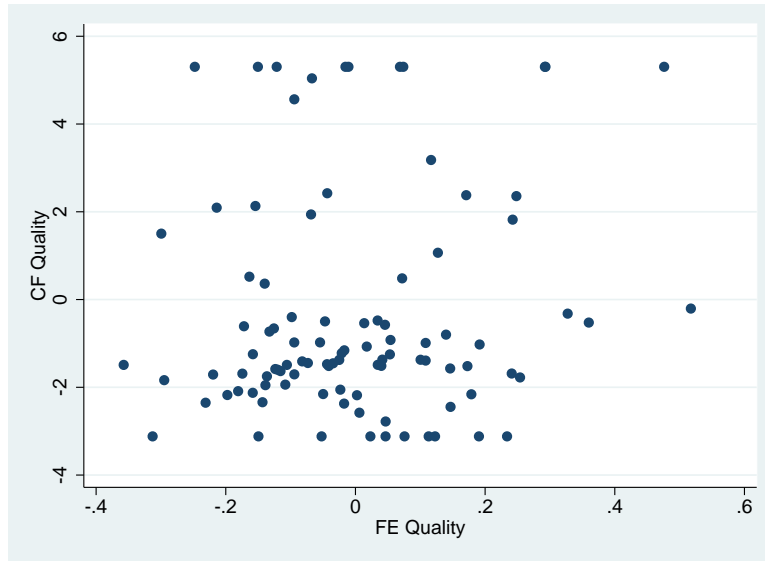
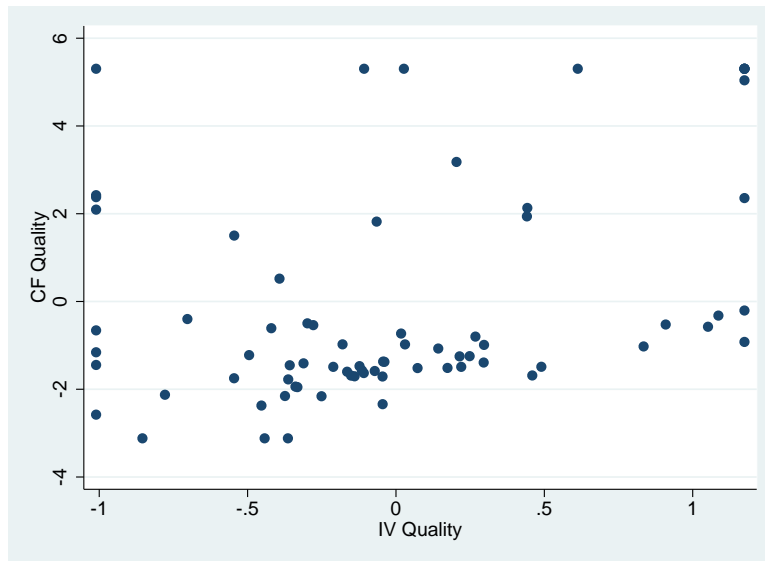


Figure 2: Chain Locations

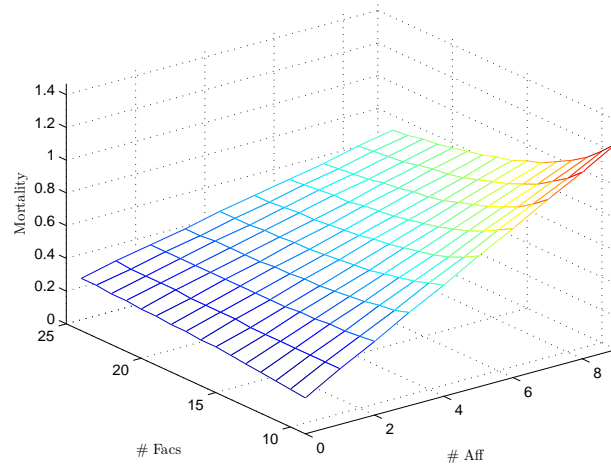


(a) FE vs. CF

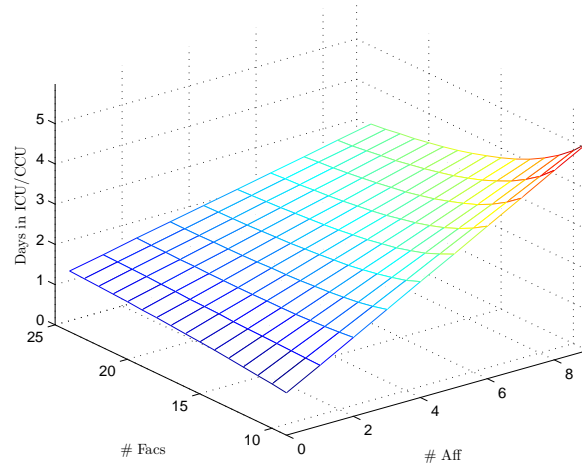


(b) IV vs. CF

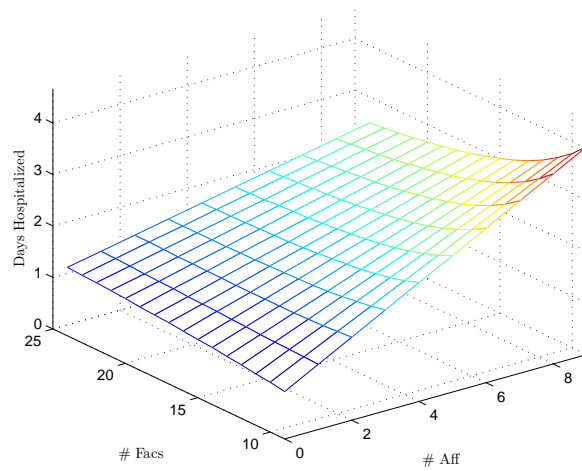
Figure 3: Comparison of Facility Effects on Days in CCU/ICU.



(a) Died



(b) Days in ICU/CCU



(c) Days Hospitalized

Figure 4: Impact of Market Structure on Quality.

Tables

Table 1: Brands and Ownership Structure of Facilities

| Chain | Obs | Percent |
|--------------------|------------|----------------|
| Davita | 7,091 | 29.35 |
| DCI | 1,065 | 4.41 |
| Fresenius | 6,004 | 24.85 |
| Gambro | 1,548 | 6.41 |
| NRA | 164 | 0.68 |
| NRI | 410 | 1.7 |
| RCG | 249 | 1.03 |
| <i>Independent</i> | 7,629 | 31.58 |
| Total | 24,160 | 100 |

Table 2: Variation in Facility Characteristics Across Ownership Types

| | Total | | | For-profit | | | Non-profit | | | T-Stat |
|-------------------|--------------|-------------|-----------|-------------------|-------------|-----------|-------------------|-------------|-----------|---------------|
| | Obs | Mean | SD | Obs | Mean | SD | Obs | Mean | SD | |
| Nearby Facilities | 451 | 14.91 | 12.78 | 410 | 13.46 | 12.16 | 35 | 28.97 | 9.85 | -8.76 |
| Same Owner | 451 | 3.38 | 4.89 | 410 | 3.58 | 5.07 | 35 | 1.71 | 1.51 | 5.21 |
| Different Owner | 451 | 11.53 | 10.46 | 410 | 9.88 | 9.11 | 35 | 27.26 | 9.27 | -10.66 |
| Facility Age | 451 | 11.26 | 8.30 | 410 | 10.22 | 7.60 | 35 | 22.29 | 8.48 | -8.14 |
| Population > 60 | 451 | 66275 | 42211 | 410 | 63760 | 42368 | 35 | 91622 | 33685 | -4.59 |
| Patients | 451 | 260.80 | 312.33 | 410 | 232.04 | 133.99 | 35 | 573.29 | 978.69 | -2.06 |

Table 3: Variation in Patient Characteristics Across Ownership Types

| | Total | | | For-profit | | | Non-profit | | | |
|---------------------|--------------|-------------|-----------|-------------------|-------------|-----------|-------------------|-------------|-----------|---------------|
| | Obs | Mean | SD | Obs | Mean | SD | Obs | Mean | SD | T-Stat |
| Male | 24160 | 0.54 | 0.50 | 19672 | 0.52 | 0.50 | 4013 | 0.57 | 0.50 | -4.90 |
| Black | 24160 | 0.68 | 0.47 | 19672 | 0.63 | 0.48 | 4013 | 0.89 | 0.32 | -42.53 |
| White | 24160 | 0.28 | 0.45 | 19672 | 0.33 | 0.47 | 4013 | 0.07 | 0.25 | 49.78 |
| Age | 24160 | 5.78 | 1.42 | 19672 | 5.86 | 1.42 | 4013 | 5.34 | 1.37 | 21.85 |
| Length of Treatment | 24160 | 0.35 | 0.41 | 19672 | 0.34 | 0.39 | 4013 | 0.45 | 0.47 | -14.61 |
| Died | 24160 | 0.14 | 0.35 | 19672 | 0.14 | 0.35 | 4013 | 0.13 | 0.34 | 1.74 |
| Days in ICU/CCU | 24160 | 2.79 | 7.88 | 19672 | 2.97 | 8.18 | 4013 | 2.02 | 6.40 | 8.15 |
| Days in hospital | 24160 | 9.75 | 20.48 | 19672 | 10.37 | 21.34 | 4013 | 7.28 | 16.16 | 10.39 |
| 1(Diabetic) | 12941 | 0.44 | 0.50 | 10671 | 0.46 | 0.50 | 1997 | 0.39 | 0.49 | 6.19 |
| 1(Smoker) | 12941 | 0.06 | 0.23 | 10671 | 0.04 | 0.20 | 1997 | 0.15 | 0.36 | -13.03 |
| 1(Alcoholism) | 12941 | 0.02 | 0.15 | 10671 | 0.01 | 0.10 | 1997 | 0.10 | 0.30 | -13.48 |

Table 4: Model of Treatment Outcomes: Mortality

| | OLS b/se | FE b/se | IV b/se | CF b/se |
|----------------------|--------------------|--------------------|--------------------|--------------------|
| Age | -0.071*** 0.01 | -0.068*** 0.01 | -0.071*** 0.01 | -0.071*** 0.01 |
| Age2 | 0.009*** 0.001 | 0.009*** 0.001 | 0.009*** 0.001 | 0.009*** 0.001 |
| Years Treated | -0.094*** 0.024 | -0.093*** 0.025 | -0.095*** 0.025 | -0.094*** 0.025 |
| Age*Years Treated | 0.027*** 0.005 | 0.027*** 0.005 | 0.027*** 0.005 | 0.028*** 0.005 |
| Male | 0.007 0.004 | 0.006 0.004 | 0.007 0.004 | 0.006 0.004 |
| Black | -0.002 0.011 | -0.003 0.011 | -0.006 0.011 | -0.006 0.012 |
| White | 0.038** 0.012 | 0.042*** 0.012 | 0.037** 0.012 | 0.040** 0.012 |
| Diabetes DG | 0.231*** 0.031 | 0.236*** 0.053 | 0.42 0.484 | 0.017 1.396 |
| Hypertension DG | 0.195*** 0.03 | 0.199*** 0.053 | 0.384 0.484 | -0.021 1.396 |
| Gloeruloneph DG | 0.175*** 0.029 | 0.183*** 0.052 | 0.365 0.483 | -0.036 1.395 |
| Cystic Kidney DG | 0.153*** 0.033 | 0.160** 0.054 | 0.342 0.484 | -0.06 1.396 |
| Other Urologic DG | 0.169*** 0.035 | 0.178** 0.057 | 0.361 0.483 | -0.041 1.395 |
| Other Cause DG | 0.262*** 0.03 | 0.269*** 0.053 | 0.453 0.484 | 0.05 1.396 |
| Unknown Cause DG | 0.217*** 0.032 | 0.223*** 0.054 | 0.41 0.485 | 0.006 1.395 |
| Missing DG | 0.265* 0.114 | 0.274* 0.118 | 0.46 0.495 | 0.085 1.399 |
| Facility Effects | No | Yes | Yes | Yes |
| Patient Residence FE | Yes | Yes | Yes | Yes |
| Year FE | Yes | Yes | Yes | Yes |
| N | 24160 | 24160 | 24160 | 24160 |
| r2 | 0.184 | 0.188 | 0.187 | 0.194 |

* p<0.10, ** p<0.05, *** p<0.01. All standard errors were bootstrapped, stratifying by facility. The model was estimated without a constant, and there was no excluded disease category. The excluded racial category is all races other than white or black. Patient residence FE are fixed effects for all patient zipcodes associated with at least 150 patients. To account for any remaining variation, I also include a complete set of patient county fixed effects.

Table 5: Model of Treatment Outcomes: (Logged) Days in ICU/CCU

| | OLS | FE | IV | CF |
|----------------------|--------------------|--------------------|--------------------|--------------------|
| | b/se | b/se | b/se | b/se |
| Age | -0.045 0.03 | -0.023 0.031 | -0.048 0.031 | -0.036 0.031 |
| Age2 | 0.015*** 0.003 | 0.013*** 0.003 | 0.015*** 0.003 | 0.014*** 0.003 |
| Years Treated | 0.562*** 0.063 | 0.551*** 0.062 | 0.565*** 0.063 | 0.545*** 0.062 |
| Age*Years Treated | -0.092*** 0.012 | -0.087*** 0.011 | -0.093*** 0.012 | -0.086*** 0.011 |
| Male | -0.030* 0.013 | -0.023 0.013 | -0.028* 0.013 | -0.024 0.014 |
| Black | 0.130*** 0.027 | 0.139*** 0.027 | 0.129*** 0.028 | 0.150*** 0.029 |
| White | 0.200*** 0.029 | 0.220*** 0.03 | 0.195*** 0.03 | 0.222*** 0.032 |
| Diabetes DG | -0.341*** 0.086 | -0.042 0.175 | 0.081 1.235 | 4.473 4.387 |
| Hypertension DG | -0.411*** 0.084 | -0.122 0.174 | 0.01 1.235 | 4.393 4.388 |
| Gloeruloneph DG | -0.438*** 0.082 | -0.12 0.175 | -0.009 1.237 | 4.394 4.388 |
| Cystic Kidney DG | -0.601*** 0.094 | -0.307 0.182 | -0.176 1.236 | 4.22 4.388 |
| Other Urologic DG | -0.507*** 0.098 | -0.203 0.186 | -0.077 1.237 | 4.322 4.389 |
| Other Cause DG | -0.348*** 0.084 | -0.046 0.175 | 0.077 1.235 | 4.465 4.388 |
| Unknown Cause DG | -0.393*** 0.087 | -0.081 0.175 | 0.041 1.236 | 4.434 4.388 |
| Missing DG | -0.491 0.32 | -0.226 0.358 | -0.053 1.288 | 4.357 4.419 |
| Facility Effects | No | Yes | Yes | Yes |
| Patient Residence FE | Yes | Yes | Yes | Yes |
| Year FE | Yes | Yes | Yes | Yes |
| N | 24160 | 24160 | 24160 | 24160 |
| r2 | 0.284 | 0.297 | 0.289 | 0.305 |

* $p < 0.10$, ** $p < 0.05$, *** $p < 0.01$. All standard errors were bootstrapped, stratifying by facility. The model was estimated without a constant, and there was no excluded disease category. The excluded racial category is all races other than white or black. Patient residence FE are fixed effects for all patient zipcodes associated with at least 150 patients. To account for any remaining variation, I also include a complete set of patient county fixed effects.

Table 6: Model of Treatment Outcomes: (Logged) Days Hospitalized

| | OLS | FE | IV | CF |
|----------------------|--------------------|--------------------|--------------------|--------------------|
| | b/se | b/se | b/se | b/se |
| Age | -0.180*** 0.044 | -0.149*** 0.044 | -0.183*** 0.044 | -0.168*** 0.045 |
| Age2 | 0.034*** 0.004 | 0.031*** 0.004 | 0.035*** 0.004 | 0.033*** 0.004 |
| Years Treated | 1.246*** 0.093 | 1.200*** 0.093 | 1.252*** 0.093 | 1.192*** 0.094 |
| Age*Years Treated | -0.185*** 0.017 | -0.174*** 0.017 | -0.186*** 0.017 | -0.172*** 0.017 |
| Male | -0.104*** 0.019 | -0.079*** 0.02 | -0.104*** 0.02 | -0.080*** 0.02 |
| Black | 0.398*** 0.041 | 0.394*** 0.042 | 0.390*** 0.043 | 0.405*** 0.045 |
| White | 0.527*** 0.043 | 0.549*** 0.044 | 0.522*** 0.045 | 0.549*** 0.047 |
| Diabetes DG | -0.520*** 0.126 | -0.127 0.26 | 1.347 1.683 | 3.513 5.399 |
| Hypertension DG | -0.729*** 0.123 | -0.352 0.26 | 1.132 1.683 | 3.286 5.399 |
| Gloeruloneph DG | -0.721*** 0.122 | -0.3 0.26 | 1.152 1.684 | 3.339 5.397 |
| Cystic Kidney DG | -0.890*** 0.139 | -0.492 0.27 | 0.983 1.684 | 3.157 5.4 |
| Other Urologic DG | -0.912*** 0.142 | -0.498 0.271 | 0.969 1.685 | 3.163 5.399 |
| Other Cause DG | -0.560*** 0.123 | -0.156 0.262 | 1.307 1.683 | 3.477 5.397 |
| Unknown Cause DG | -0.761*** 0.126 | -0.317 0.261 | 1.12 1.68 | 3.318 5.399 |
| Missing DG | -0.507 0.479 | -0.175 0.512 | 1.365 1.757 | 3.521 5.431 |
| Facility Effects | No | Yes | Yes | Yes |
| Patient Residence FE | Yes | Yes | Yes | Yes |
| Year FE | Yes | Yes | Yes | Yes |
| N | 24160 | 24160 | 24160 | 24160 |
| r2 | 0.464 | 0.473 | 0.467 | 0.48 |

* p<0.10, ** p<0.05, *** p<0.01. All standard errors were bootstrapped, stratifying by facility. The model was estimated without a constant, and there was no excluded disease category. The excluded racial category is all races other than white or black. Patient residence FE are fixed effects for all patient zipcodes associated with at least 150 patients. To account for any remaining variation, I also include a complete set of patient county fixed effects.

Table 7: Descriptive Statistics for Quality Estimates

| | Obs | Mean | SD |
|------|------------|-------------|-----------|
| D-FE | 97 | 0.00 | 0.04 |
| S-FE | 97 | 0.00 | 0.17 |
| E-FE | 97 | 0.00 | 0.23 |
| D-IV | 73 | 0.01 | 0.23 |
| S-IV | 73 | -0.01 | 0.64 |
| E-IV | 73 | 0.14 | 1.30 |
| D-CF | 97 | -0.28 | 0.54 |
| S-CF | 97 | -0.37 | 2.52 |
| E-CF | 97 | 0.20 | 2.82 |

Table 8: Correlation Matrix for Quality Estimates

| | D-FE | D-IV | D-CF | E-FE | E-IV | E-CF | S-FE | S-IV | S-CF |
|------|------|-------|------|------|------|------|------|------|------|
| D-FE | 1.00 | | | | | | | | |
| D-IV | 0.11 | 1.00 | | | | | | | |
| D-CF | 0.15 | 0.13 | 1.00 | | | | | | |
| E-FE | 0.32 | 0.03 | 0.20 | 1.00 | | | | | |
| E-IV | 0.24 | 0.38 | 0.01 | 0.28 | 1.00 | | | | |
| E-CF | 0.12 | 0.05 | 0.56 | 0.24 | 0.39 | 1.00 | | | |
| S-FE | 0.43 | 0.03 | 0.11 | 0.76 | 0.25 | 0.13 | 1.00 | | |
| S-IV | 0.26 | 0.24 | 0.13 | 0.40 | 0.75 | 0.43 | 0.51 | 1.00 | |
| S-CF | 0.14 | -0.08 | 0.71 | 0.28 | 0.21 | 0.82 | 0.16 | 0.36 | 1.00 |

D represents mortality models, S represents days in the ICU/CCU, and E represents days in the hospital.

Table 9: Decomposition of Facility Quality on Market and Facility Characteristics: CF Estimates

| | Mortality | Days in ICU/CCU | Days Hospitalized |
|------------------------|------------------|------------------------|--------------------------|
| | b/se | b/se | b/se |
| Log(Total) | 0.234** | 1.096** | 0.965** |
| | 0.074 | 0.366 | 0.367 |
| Share Affiliated | 1.035** | 4.118** | 3.119* |
| | 0.396 | 1.833 | 1.802 |
| Facility Age | -0.001 | 0.012 | 0.012 |
| | 0.007 | 0.028 | 0.034 |
| Non-Profit | 0.163 | 0.939 | 1.071 |
| | 0.323 | 1.398 | 1.776 |
| Alternative Large Firm | 0.116 | 0.056 | 0.091 |
| | 0.135 | 0.58 | 0.723 |
| Other | 0.184 | 1.148+ | 0.8 |
| | 0.149 | 0.7 | 0.751 |
| Constant | -1.299** | -5.076** | -3.726** |
| | 0.304 | 1.435 | 1.392 |
| N | 97 | 97 | 97 |
| r2 | 0.12 | 0.153 | 0.103 |

* p<0.10, ** p<0.05, *** p<0.01, + p< 0.10 in one-sided test. Standard errors bootstrapped with 500 replications.

Table 10: Decomposition of Facility Quality on Market and Facility Characteristics: FE and IV Estimates

| | Mortality | | Days in ICU/CCU | | Days Hospitalized | |
|------------------------|-----------|--------|-----------------|--------|-------------------|---------|
| | FE | IV | FE | IV | FE | IV |
| | b/se | b/se | b/se | b/se | b/se | b/se |
| Log(Total) | 0.001 | -0.011 | -0.028 | 0.011 | 0.027 | 0.037 |
| | 0.007 | 0.035 | 0.024 | 0.11 | 0.03 | 0.178 |
| Share Affiliated | 0.015 | 0.299* | -0.05 | 0.475 | 0.209 | 1.361* |
| | 0.032 | 0.155 | 0.126 | 0.463 | 0.204 | 0.804 |
| Facility Age | 0 | 0.004 | -0.001 | -0.009 | -0.006** | -0.014 |
| | 0 | 0.003 | 0.002 | 0.008 | 0.003 | 0.016 |
| Non-Profit | -0.015 | -0.112 | -0.046 | -0.089 | -0.103 | -0.712 |
| | 0.015 | 0.182 | 0.079 | 0.568 | 0.106 | 1.16 |
| Alternative Large Firm | -0.004 | -0.039 | -0.011 | -0.071 | -0.031 | 0.079 |
| | 0.011 | 0.058 | 0.042 | 0.144 | 0.064 | 0.309 |
| Other | 0.017 | 0.064 | 0.049 | 0.145 | 0.116* | 0.942** |
| | 0.015 | 0.072 | 0.052 | 0.213 | 0.067 | 0.369 |
| Constant | -0.015 | -0.134 | 0.076 | -0.15 | -0.093 | -0.666 |
| | 0.033 | 0.139 | 0.103 | 0.43 | 0.141 | 0.755 |
| N | 97 | 73 | 97 | 73 | 97 | 73 |
| r2 | 0.046 | 0.112 | 0.058 | 0.047 | 0.126 | 0.124 |

* p<0.10, ** p<0.05, *** p<0.01, + p< 0.10 in one-sided test. Standard errors bootstrapped with 500 replications.

A Monte Carlo Evidence

Under construction...

B Dataset Construction

Facility Data

I follow the same data cleaning procedures as in Wilson (2013). As described in that paper, the US-RDS data on yearly facility characteristics and activities are contained in the FACILITY dataset. Examining the connection between profit-status and chain affiliation in these data, it became evident that the raw USRDS data contained errors. In reality, all of the chains are universally either for- or non-profit. However, a non-trivial number of observations assign the “wrong” profit status to a facility affiliated with a given chain. Upon investigation, I came to the conclusion that much of the problem stemmed from lags in updating a given facility’s status following a change in ownership. As a result, I imposed that a facility’s for-profit status should match its chain affiliation.

The USRDS (2011) also warn that when a facility changes hands its identification number may also change. Thus, a facility would be seen to exit that did was not really liquidated, while another facility would appear to enter, though it would in truth be using old equipment and staff. Exploration of the data indicates that such events are uncommon insofar as most facilities known to be acquired remain in the data.

More commonly, I found that the data were sometimes slow to account for mergers. I addressed this problem by relying on the merger history provided in Cutler et al. (2012), imposing that facilities’ affiliation should reflect whichever chain owned it for the bulk of the calendar year. In the econometric analyses, any noise introduced by erroneous cleaning should make it more difficult to cleanly identify differences across for- and non-profit facilities, and hence is a conservative approach.

Patient Data

The USRDS’ patient-level data is spread across multiple different files, each focusing on different elements of potential interest. I constructed the data used in this paper as follows.

Patients’ treatment history data – which are contained in RXHIST60 – are stratified by treatment modality and treating facility. Each distinct spell has a start and stop date. I merged these data with patients’ time varying residence information – which is contained in RESIDENC – after limiting the residential information to places in Georgia. I further limited the data to individuals who moved more than three times within a given treatment regime. The concern is that such moves might indicate that the person was suffering from something unobservable that might make them an unrepresentative subject. This affected few patients. Subsequently, I merged the patient-treatment spell-residence information to the facility-year data. I then dropped all observations corresponding to treatment modalities other than hemodialysis received in facilities. I also excluded those individuals who shifted facilities within a year. Again, the concern is that the shift could be correlated with something outside of treatment, which it would be inappropriate to allow to be linked to the quality of treatment provided by either facility.

I subsequently merged in information on comorbidities – found in the MEDEVID dataset – and patient demographics – found in PATIENTS. From this information, I constructed a yearly measure of age by subtracting patients’ birthyear from the current year.

Facilities – and the patients associated with them – were dropped if they did not perform 520 hemodialysis treatments in a year. I also focused only on those patients living in the zipcodes associated with the counties in the MSA according to the U.S. Census’ Population Division.

Distance Data

Distances between places were constructed by the “Great Circle” method using the latitude and longitude centrums associated with zipcodes. The primary source of this information was the U.S. Census’ ZCTA5 dataset. As zipcodes do not map perfectly to ZCTAs, some zipcodes in the data were not present in the ZCTA dataset. I used the information available at brainyzip.com to fill in these missing values.

Sample Construction

I initially mapped all of the facilities within the Atlanta MSA to all of the patients. Then as discussed in the text, I dropped the smaller of the set of observations further away than the chosen facility or the set of facilities further than 15 miles from the patients’ zipcode of residence. I also dropped facilities that were not chosen in a given year at least 10 times as well as those that were not chosen at least 50 times overall. Eyeball checks indicate that – consistent with intuition – these facilities were in rural areas on the very outskirts of the Atlanta MSA.

Further details are available upon request.

C Additional Tables

Table C-1: Choice Model Estimates

| | b/se |
|----------------------------|-------------|
| Distance | -0.449*** |
| | 0.012 |
| Distance ² | 0.022*** |
| | 0 |
| Distance*Years Treated | 0.003*** |
| | 0 |
| Distance*Age | -0.001*** |
| | 0 |
| Distance*(Hypertension DG) | 0.010** |
| | 0.004 |
| Distance*(Other Causes) | -0.001 |
| | 0.004 |
| Distance*1(Black) | 0 |
| | 0.008 |
| Distance*1(White) | -0.007 |
| | 0.009 |
| N | 689265 |

* p<0.10, ** p<0.05, *** p<0.01.

Table C-2: Descriptive Statistics for Decomposition Variables

| | Obs | Mean | SD |
|------------------------|-----|----------|----------|
| Nearby Facilities | 98 | 14.83 | 12.73 |
| Nearby Same Owner | 98 | 3.46 | 4.50 |
| Nearby Different Owner | 98 | 11.37 | 10.17 |
| Facility Age | 98 | 10.87 | 8.28 |
| County Population > 60 | 98 | 66049.30 | 42114.32 |
| Number of Patients | 98 | 246.53 | 305.02 |

Table C-3: Results for Model without Controls for Ownership

| | Mortality CF b/se | Days in ICU/CCU CF b/se | Days Hospitalized CF b/se |
|------------------------|-------------------------|-------------------------------|---------------------------------|
| Log(Total) | 0.084* | 0.443** | 0.655** |
| | 0.042 | 0.238 | 0.283 |
| Facility Age | -0.002 | 0.009 | -0.024 |
| | 0.004 | 0.021 | 0.027 |
| Non-Profit | 0.012 | -0.416 | -0.146 |
| | 0.182 | 0.994 | 1.228 |
| Alternative Large Firm | 0.139+ | -0.194 | -0.054 |
| | 0.095 | 0.519 | 0.651 |
| Other | 0.018 | 0.254 | 0.054 |
| | 0.1 | 0.518 | 0.634 |
| Constant | -0.578** | -2.119** | -1.498** |
| | 0.124 | 0.554 | 0.697 |
| N | 97 | 97 | 97 |
| r2 | 0.037 | 0.056 | 0.073 |

* p<0.10, ** p<0.05, *** p<0.01, + p< 0.10 in one-sided test. Standard errors robust to heteroskedasticity. Observations weighted by number of patients.

Table C-4: Robustness Results: Weighting by Patients and Different Geographic Market Definition

| | 8 Mile Radius | | | Patient Weights | | |
|------------------------|-------------------------|-----------------------|---------------------|-------------------------|-----------------------|---------------------|
| | Mortality CF b/se | ICU/CCU CF b/se | Hosp. CF b/se | Mortality CF b/se | ICU/CCU CF b/se | Hosp. CF b/se |
| Log(Total) | 0.262** 0.08 | 1.224** 0.385 | 1.073** 0.393 | 0.120** 0.054 | 0.801** 0.33 | 1.024** 0.341 |
| Share Affiliated | 0.901** 0.373 | 3.646** 1.757 | 2.472+ 1.771 | 0.391+ 0.258 | 2.801** 1.403 | 2.725* 1.473 |
| Facility Age | -0.002 0.007 | 0.007 0.028 | 0.008 0.034 | -0.003 0.005 | 0.005 0.021 | -0.028 0.027 |
| Non-Profit | 0.117 0.322 | 0.747 1.39 | 0.863 1.775 | 0.032 0.179 | -0.272 0.972 | -0.005 1.204 |
| Alternative Large Firm | 0.149 0.135 | 0.198 0.582 | 0.221 0.722 | 0.161* 0.095 | -0.037 0.47 | 0.098 0.609 |
| Other | 0.161 0.142 | 1.077* 0.651 | 0.709 0.72 | 0.11 0.11 | 0.914* 0.485 | 0.697 0.578 |
| Constant | -1.252** 0.292 | -4.912** 1.363 | -3.453** 1.319 | -0.860** 0.215 | -4.137** 1.088 | -3.462** 1.093 |
| N | 97 | 97 | 97 | 97 | 97 | 97 |
| r2 | 0.133 | 0.17 | 0.116 | 0.051 | 0.082 | 0.091 |

* p<0.10, ** p<0.05, *** p<0.01, + p< 0.10 in one-sided test. Standard errors robust to heteroskedasticity. Observations weighted by number of patients.

Table C-5: Robustness Result: Per Capita Market Structure

| Centers per Capita | | | |
|---------------------------|------------------|------------------------|--------------------------|
| | Mortality | Days in ICU/CCU | Days Hospitalized |
| | CF | CF | CF |
| | b/se | b/se | b/se |
| Affiliated per 1000 | 0.283+ | 1.338+ | 0.739 |
| | 0.189 | 0.833 | 0.799 |
| Other per 1000 | -0.018 | -0.032 | 0.001 |
| | 0.072 | 0.326 | 0.378 |
| Facility Age | 0 | 0.019 | 0.022 |
| | 0.007 | 0.029 | 0.035 |
| Non-Profit | 0.274 | 1.5 | 1.553 |
| | 0.345 | 1.441 | 1.916 |
| Alternative Large Firm | 0.104 | 0.002 | -0.154 |
| | 0.147 | 0.609 | 0.736 |
| Other | 0.102 | 0.888 | 0.38 |
| | 0.175 | 0.778 | 0.802 |
| Constant | -0.471** | -1.617** | -0.62 |
| | 0.16 | 0.657 | 0.707 |
| N | 97 | 97 | 97 |
| r2 | 0.054 | 0.095 | 0.052 |

* p<0.10, ** p<0.05, *** p<0.01, + p< 0.10 in one-sided test. Standard errors robust to heteroskedasticity. Observations weighted by number of patients.