Discussion of "Negative Control Falsification Tests for Instrumental Variable Designs"

by Danieli, Nevo, Walk, Weinstein, and Zeltzer

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University of Michigan and NBER

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IV Estimation and Valid Instruments

Many empirical papers hinge on having a valid instrument

Few tests for instrument validity are available (Hausman 1978; Kitagawa 2015; Huber and Mellace 2015; Mourifé and Wan 2017)

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"Falsification" tests can help fill the void

E.g., pre-intervention outcomes should not be affected However, limited guidance for falsification tests

Survey empirical literature

Papers using IV appearing in "top 5"'s from 2013-2023

Roughly half have a falsification test

Note two types of falsification tests

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Negative control instrument (NCI)

Alternative instrument that should be uncorrelated w/outcome

24% of papers with placebo tests use an NCO

Often, the NCO or NCI is proxying for an unobservable variable

The unobservable may cause the instrument to be invalid.

Outline of Paper/Discussion

Identifying the issues at hand

Illustrating using DAGs (Directed Acyclic Graphs)

How can we think about negative controls?

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Formalizing the issues at hand

Providing a theoretical framework

Defining alternative path vars. and negative control vars.

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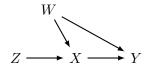
Defining alternative path vars. and negative control vars.

Suggested procedures for researchers

How can researchers apply this in practice?

What are the resulting suggested testing procedures?

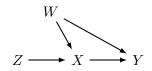
Illustrating IV Estimation Using a DAG



Y - outcome of interest

X - treatment

Illustrating IV Estimation Using a DAG



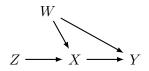
Y - outcome of interest

X - treatment

W - confounder

Z - instrumental variable

What Could Go Wrong?



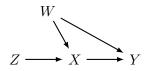
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Instrument not affected by variables also affecting outcome

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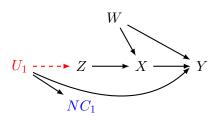
i. Outcome Independence

Instrument not affected by variables also affecting outcome

- \rightarrow Ignorability or "as good as randomly assigned"
- ii. Exclusion Restriction

Instrument only affects outcomes through the treatment

Falsification Example I: NCO + Outcome Independence



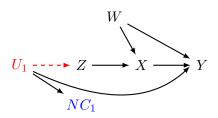
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Falsification Example I: NCO + Outcome Independence



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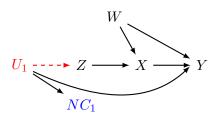
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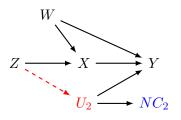
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NC₁ - Lagged Republican vote share

Falsification Example II: NCO + Exclusion Restriction



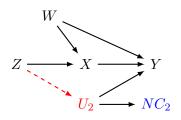
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Y - Family labor supply

X - Number of children

Z - Sex composition of first two children

Falsification Example II: NCO + Exclusion Restriction



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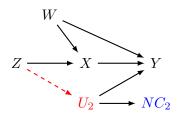
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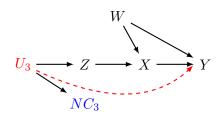
X - Number of children

Z - Sex composition of first two children

 U_2 - Household expenditures

NC₂ - Clothing expenditures (Rosenzweig and Wolpin 2000)

Falsification Example III: NCI + Outcome Independence



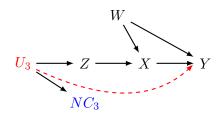
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Y - Civl conflicts in aid recipient countries

X - US food aid

Z - US Wheat Production

Falsification Example III: NCI + Outcome Independence



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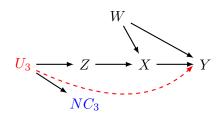
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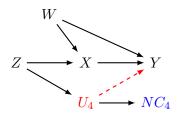
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Falsification Example IV: NCI + Exclusion Restriction



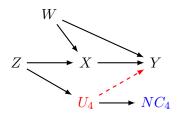
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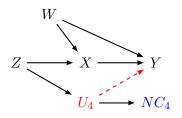
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NC₄ - Traffic patterns (proxy for economic activity)

Assumptions

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Combining these yields $Z \perp \!\!\!\perp Y(x)$ for all x.

Two Broad Falsification Approaches

As noted above, two main types of falsification tests

- 1. Tests using Negative Outcome Controls (NCOs)
- 2. Tests using Negative Outcome Instruments (NCIs)

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The discussion will examine each in turn

First NCOs

Then NCIs

Alternative Path Outcomes

Path through which instrument (Z) affects outcome (Y) But does not (only) go through $X \to \text{alternative path}$

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Alternative Path Outcome (APO)

Variable associated with outcome

Concern is it is also correlated with the instrument

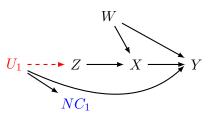
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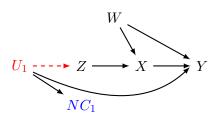
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Fox News example

 U_1 (Local conservativeness) is an APO

Alternative Path Outcome Defined



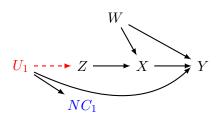
Definition 1: A random variable U is an APO if

1. Latent IV validity. $Z \perp \!\!\!\perp Y(x)|U$.

If we condition on an APO, then the instrument is valid.

Cannot condition on proxy for APO \rightarrow 1. will not hold

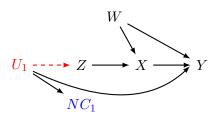
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- 2. Path indication. If $Z \perp \!\!\! \perp Y(x)$ then $Z \perp \!\!\! \perp U$. If an instrument is valid, it is not correlated with an APO.

Negative Control Outcome Defined

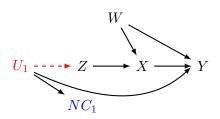


Definition 3: A random variable NC is an NCO if there exists an APO variable U such that

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If an IV and an NCO are correlated, it is due to the APO.

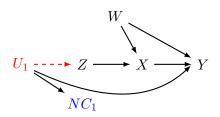
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- U-comparability. NC ⊥ U.
 Negative control is correlated with the APO

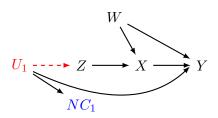


Fox News and Republican Vote Share: NCO that works

Cable channel position of Fox News is Z.

Local conservativeness, U_1 , is APO.

Lagged Republican vote share is NC_1 .



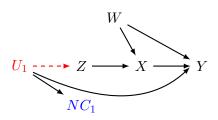
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Any association between Z and NC_1 must be through U_1 .

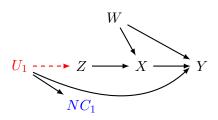


Air pollution and Respiratory Admission: NCO does not work

Respiratory admissions are Y

Air pollution is X

Non-respiratory admissions are proposed NC_1 .



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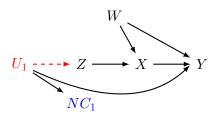
Air pollution is *X*

Non-respiratory admissions are proposed NC_1 .

Congestion from respiratory admissions \downarrow non-resp. admits

Verdict: non-resp admits not an NCO

Negative Control Outcome Tests

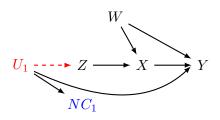


Theorem 1. Assume that a random variable NC is an NCO. If $NC \not\perp \!\!\! \perp Z$, then either outcome independence or exclusion restriction is violated. That is, the IV design is invalid.

Test: regress Z on NCO or NCO on Z

Should be uncorrelated

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Straightforward to extend to include covariates in this test

Discuss including "rich covariates" and functional form

Alternative Path Instruments

Alternative Path Instrument (NCI)

Variable associated with instrument

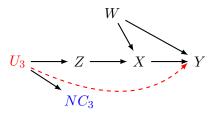
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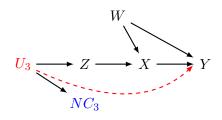
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Food Aid example

 U_3 (unobserved weather shock) is an API

Alternative Path Instrument Defined

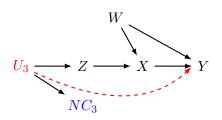


Definition 2: A random variable U is an API if

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Same condition as for APO.

Alternative Path Instrument Defined

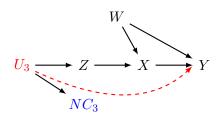


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 - Same condition as for APO.
- 2. Path indication. If $Z \perp \!\!\!\perp Y(x)$ then $U \perp \!\!\!\!\perp Y|Z$.

Alternative path instrument: U uncorrelated w/Y, cond. on Z

Negative Control Instrument Defined

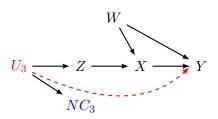


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Unlike NCO case, conditional independence between NC & Y.

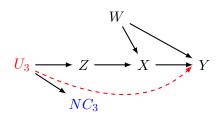
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- 2. *U-comparability.* $NC \not\perp \!\!\! \perp Z$. Negative control is correlated with the APO

Negative Control Instrument Example



Food Aid and Conflicts

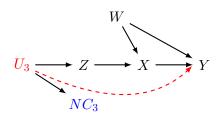
Conflicts in recipient countries is Z.

US Wheat Production is Z.

Unobservable weather conditions, U_3 , is API.

US Orange Production is NC_3 .

Negative Control Instrument Example



Food Aid and Conflicts

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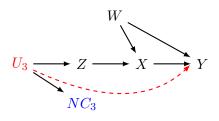
Unobservable weather conditions, U_3 , is API.

US Orange Production is NC_3 .

Orange production unrelated to conflicts....

...conditional on weather and wheat production

Negative Control Instrument Tests

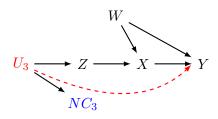


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Test: regress Y on NCI controlling for Z

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Negative Control Instrument Tests



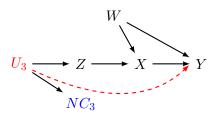
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Also discuss cases $NC \perp \!\!\! \perp Z$ - see Theorem 3

Can test without conditioning on Z

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Violation of Outcome Independence or Exclusion Restriction? Is it an APO or an API?

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2. Identify negative controls in the data

Discuss many examples

Pre-determined variables, IV Leads and Lags

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If IV requires controls then so should these tests

Researchers should articulate threats to identification
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 Is it an APO or an API?

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Pre-determined variables, IV Leads and Lags

3. Specify negative control tests

If IV requires controls then so should these tests

4. Explore further diagnostics if reject the null

Caution that may be low powered

Summary

Provides guidance for IV falsification tests

Gives formal framework for considering appropriate tests

Develops strong foundation for proposed tests

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Should prove useful to applied researchers

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Suggestions from referees and editors should follow their advice

Authors' key highlights

Most NCI tests fail to condition on the instrument

Negative control tests jointly test assumptions + model spec.

Clarify what can be used as negative controls; some overlooked